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8 **UNITED STATES DISTRICT COURT**
9 **SOUTHERN DISTRICT OF CALIFORNIA**
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11 BBU, INC., et al.,

12 Plaintiff,

13 vs.

14 SARA LEE CORPORATION, et al.,

15 Defendant.

CASE NO. 09cv1787 DMS (RBB)

**ORDER GRANTING PLAINTIFF'S
MOTION FOR PRELIMINARY
INJUNCTION**

16 Having considered all papers submitted, and all arguments made, by the parties in connection
17 with this matter and good cause having been shown, the Plaintiff's Motion for Preliminary Injunction
18 is hereby **GRANTED**. The Court hereby preliminarily enjoins Defendants, and each of their agents,
19 employees, servants, officers, directors, successors in interest, heirs, assigns, and all persons, firms or
20 corporations, acting by or under their authority, in active concert or privity or in participation with
21 them, from:

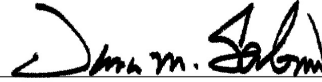
22 (1) using the SANDWICH THINS and THINS marks in connection with Defendant's goods,
23 and in connection with the marketing, offering, selling, licensing, displaying, advertising, or
24 developing of Defendants' goods; and

25 (2) infringing the SANDWICH THINS mark and/or engaging in further such unlawful acts
26 and from reaping any additional commercial advantage from the misappropriation of the rights of the
27 Plaintiffs and all affiliated and related companies of Plaintiffs in the SANDWICH THINS mark and
28 the registration of this mark.

1 Plaintiffs are hereby ordered to post a bond in the amount of \$1,000,000 by 12:00 p.m. (PST)
2 on Tuesday, September 15, 2009.

3 **IT IS SO ORDERED.**

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5 DATED: September 11, 2009



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7 HON. DANA M. SABRAW
8 United States District Judge
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